



KEN APILAN

SEO SPECIALIST

Contact

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Skills

On-Page Optimization



Off-Page Optimization



SEO STRATEGY



Content Writing



About Me

I'm an ambitious and hardworking SEO specialist with 2 years of experience. Despite my young age, I have a deep understanding of SEO strategies and best practices. I continuously learn and adapt to the latest industry trends. I deliver exceptional results and collaborate effectively with teams and clients. I'm passionate about SEO and committed to ongoing growth.

Education

Information and Communications Technology (ICT)

2020 - 2023

*Bataan National Highschool
Senior Highschool*

Work Experience

Louisville Tree Service, LLC

2020-2022

SEO SPECIALIST

- GMB OPTIMIZATION
- FINDING OUT THE CLIENT POTENTIAL AND DIFFERENT WEBSITE SECTION
- CREATING IMPROVED USER EXPERIENCE
- USAGE OF IMAGES FOR A BETTER WEBSITE FEEL.
- DECIDING THE LINKING OF THE WEBPAGES
- CREATING INDUSTRY RELATED CATEGORIES
- CREATING SEO STRATEGIES
- CREATING SEO WORK ACTIVITY AND RANKING REPORTS

Brechbill Trailers LLC

May 26, 2023 - July 26, 2023

SEO SPECIALIST

- CREATING PRODUCT DESCRIPTIONS USING CHATGPT
- CHECKING FOR DUPLICATE CONTENT
- ADDING CONTENT TO WORDPRESS WEBSITE
- KEYWORD RESEARCH
- OPTIMIZING FOR YOAST SEO PLUGIN
- CRAFTING META DESCRIPTIONS
- MAINTAINING DETAILED RECORDS